



# Business at University

Bournemouth University

# UCAS course search




Using the UCAS website search generally for business but if you want marketing then narrow it down

UCAS

Further education Undergraduate Postgraduate Apprenticeships Careers  Sign in 

## CHOOSE YOUR FUTURE

All results Courses Uni & colleges Apprenticeships Advice Events

Undergraduate  Location (optional)   business

Results from search – there are lots of them so use the filters

The screenshot displays three course cards from a search results page. Each card includes a university logo, course title, degree level, duration, start date, and UCAS Tariff Points. The cards are arranged horizontally and separated by dark blue vertical bars. At the top of each card is a header with a heart icon and a 'Related courses' link. At the bottom of each card is a blue bar with a 'Related courses' link and a right-pointing arrow. The third card also includes a '2 course options' link at the bottom right.

| Course Name                 | University             | Degree Level | Duration | Start Date | UCAS Tariff Points |
|-----------------------------|------------------------|--------------|----------|------------|--------------------|
| Accounting and Business     | University of Exeter   | BSc (Hons)   | 3 years  | 26/09/2022 | 144                |
| Business & Entrepreneurship | Falmouth University    | BSc (Hons)   | 3 years  | 12/09/2022 | 104-120            |
| Business & Management       | Bournemouth University | BA (Hons)    | 4 years  | 19/09/2022 | 104-120            |

Additional features visible on the cards include: 'Full-time' status, 'Sandwich including industrial placement' for the Bournemouth course, and navigation links for 'Chat to students' and 'Accommodation' at the bottom of the third card.

# Bournemouth University page

An Example

BU Undergraduate courses | Postgraduate courses | Postgraduate research courses | Short courses and continuing professional development

## Courses

Find your degree of difference

Business

Live Chat

We have hundreds of courses to choose from – whether you're looking to begin your first degree, study a postgraduate programme or expand your career horizons through professional development. Select a level of study to explore your options.

Degrees of difference

Postgraduate taught courses starting in

# 182 courses

College Improve...



Business



All Courses Events Jobs News People Research Sports

## Showing 182 courses for 'Business'

### BA (Hons) Business & Management (with Foundation Year option)

UCAS: NN12

Undergraduate

Full-time

Our Business & Management course is delivered by BU's AACSB-accredited Business School – an accreditation achieved by fewer than 5% of business schools worldwide. And with nine pathways to choose from, you can focus your learning around your career goals.

### BSc (Hons) Business Information Technology

UCAS: G503

Undergraduate

Full-time

On this course, you will be able to build computing solutions and manage processes in a business setting, also exploring how to understand the technological needs of customers and users within businesses.

### MSc Management with Business Analytics

Postgraduate Taught

Full-time

Live Chat



# BA Business and Management

Foundation Year – an extra year and requires lower grades than starting without the foundation year. (Student Finance funds the additional year)

The screenshot shows the Bournemouth University website. At the top, there is a navigation bar with links for 'Students', 'Staff', 'Alumni', and 'myHub'. Below this is the university logo and a main navigation menu with 'Home', 'Why BU?', 'Study', and 'Courses'. A secondary navigation bar contains links for 'Courses', 'Order your prospectus', 'Open Days', 'Studying with us', 'How to apply', 'Fees & funding', 'Facilities', 'Placements', and 'App'. The main content area features a large banner for the 'BA (Hons) Business & Management (with Foundation Year option)' course. The banner includes a description: 'Our Business & Management course is delivered by BU's AACSB-accredited Business School – an accreditation achieved by fewer than 5% of business schools worldwide. And with nine pathways to choose from, you can focus your learning around your career goals.' A 'Live Chat' button is visible on the right side of the banner. At the bottom, there is a search bar with the placeholder text 'Search our courses' and a search icon.

Students Staff Alumni myHub

**BU** Bournemouth University

Home Why BU? Study Courses

Courses | Order your prospectus | Open Days | Studying with us | How to apply | Fees & funding | Facilities | Placements | App

## BA (Hons) Business & Management (with Foundation Year option)

Our Business & Management course is delivered by BU's AACSB-accredited Business School – an accreditation achieved by fewer than 5% of business schools worldwide. And with nine pathways to choose from, you can focus your learning around your career goals.

Live Chat

Search our courses

Does the one you want  
give accreditation? It  
might not worry you

# AACSB-accredited Business School

- Our Association to Advance Collegiate Schools of Business (AACSB) accreditation is a hallmark of excellence that has been awarded to fewer than 5% of business schools worldwide
- Our Chartered Management Institute (CMI) accreditation gives you complimentary CMI student membership (and access to resources and services) and means that when you graduate, you'll receive a CMI leadership and management qualification in addition to your Bachelor's degree
- Business & Management (Marketing) pathway only:
- Awarded Graduate Gateway status with the Chartered Institute of Marketing (CIM), gain CIM professional qualifications as well as exemptions towards a CIM Diploma in Professional Marketing
- Accredited by the Institute of Data & Marketing (IDM), Europe's leading training and qualifications organisation for the digital, direct and data profession.

# Don't forget this is marketing in action!

## **Why study BA (Hons) Business & Management at BU?**

- ✓ Flexibility to achieve your ambitions – start with a strong foundation in business & management in your first year, then tailor your learning (depending on what your interests are) with a specialist pathway\*
- ✓ Opportunities to study abroad at one of our international partner institutions
- ✓ Study a diverse subject that provides a stepping stone to work in any industry, anywhere in the world
- ✓ Complete an optional 30-week placement, giving you invaluable opportunities to gain industry experience and build a professional network
- ✓ Study at a university with over 35 years of teaching experience in this area, excellent industry connections and an international reputation
- ✓ You'll be career-ready with 89% of our graduates in employment or further studies, fifteen months after graduating.

\*Selected at the end of your second year (with the exception of Economics and Finance pathways):



Entry is 104-120 UCAS points  
(48-72 UCAS points for foundation year)

A\* = 56 pts  
A = 48pts  
B = 40pts  
C = 32pts  
D = 24pts  
E = 16pts

104-120pts is BCC – BBB  
48-72pts is EEE-DDD

## BA (Hons) Business & Management (with Foundation Year option)

UCAS Code: Institution: Delivery:  
NN12 B50 Full-time

With foundation year: N1N2

Request a prospectus

Contact us

Visit us

Apply now

Introduction

Course details

Your application

Entry requirements

Placements

Careers

Costs and fees

Our staff

Course changes

week minimum placement

(Marketing) pathway only – Institute of Data & Marketing (IDM), Chartered Institute of Marketing (CIM)

### Required subjects:

All subjects considered

### Entry requirements:

**For September 2022 and September 2023 entry:** 104 - 120 UCAS tariff points including a minimum of 2 A-levels or equivalent. BTEC Extended Diploma: DMM. **Foundation Year:** 48-72 UCAS tariff points. For more information check out our [full entry requirements](#).

### International entry requirements:

**For September 2022 and September 2023 entry:** If English is not your first language, you will need IELTS (Academic) 6.0 with minimum 5.5 in each component or [equivalent](#). For more information check out our [international entry requirements](#).

### Chat with a student



UNIBUDDY

Chat to a current BU student on **Unibuddy** to get your questions about student life answered. For specific questions about this course, please use our Live Chat service.

Live Chat

Unibuddy – all universities have current students who can chat to you

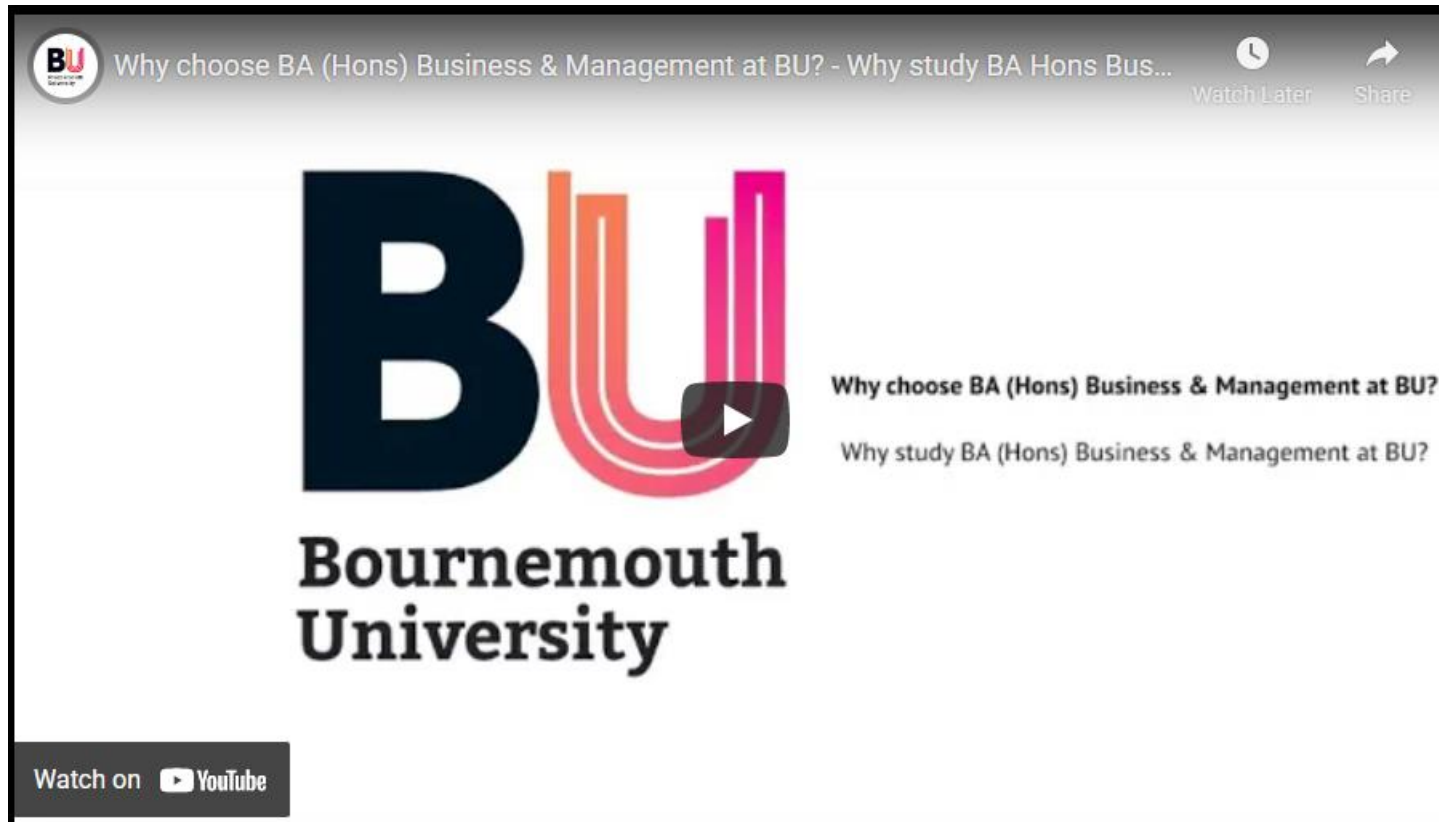
Video to watch – most universities will have virtual recordings for you

- <https://www.bournemouth.ac.uk/study/courses/ba-hons-business-management-foundation-year-option#&gid=null&pid=1>



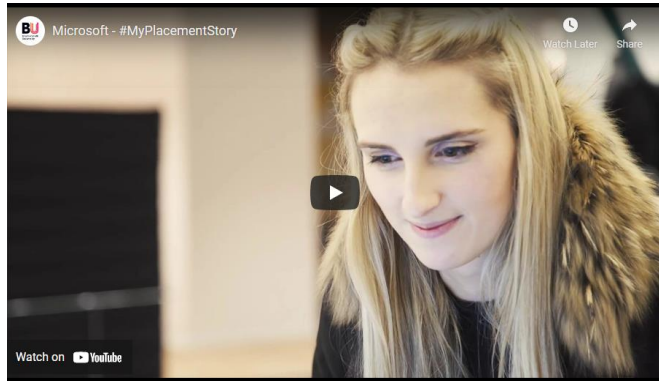
# Students - why Business management

- <https://www.bournemouth.ac.uk/study/courses/ba-hons-business-management-foundation-year-option#&gid=null&pid=2>



# Work experience – placement year

- <https://www.bournemouth.ac.uk/study/courses/ba-hons-business-management-foundation-year-option#&gid=null&pid=3>



- <https://www.bournemouth.ac.uk/study/courses/ba-hons-business-management-foundation-year-option#&gid=null&pid=4>



# Happy researching – what is the best course?

It is personal to you.

- Do you have the entry requirements?
- Do you care where in the country it is?
- Do you know what you will be taught -topics?
- Do you know how you will be taught/ assessed?
- Is there accreditation - against profession exams
- Is there any work experience/Placements with the course?
- Do you want a large university/ small campus?
- Does it need to have your hobbies/interests nearby? Sports etc.
- Have you visited?
- There are good university guides –but each is different.